



Individual Pricing & Payment Guide

Document Reference: CW-PPG-1.0

Effective Date: 27 July 2026

Professional English training designed around the learner - not the course.

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Madrid, Spain

<http://www.cwenglish.com/>

Introduction

Thank you for choosing CW English.

This guide outlines the pricing, payment arrangements and lesson packages available for individual learners. It should be read alongside the **Individual Learning Agreement** and the **CW English Privacy Policy**.

All programmes are personalised following completion of your **English Level Assessment** and **Personal Learning Profile**. Prices shown are valid at the time of publication. Any future pricing changes will not affect an agreed programme already in progress.

Lesson Packages

Package	Lessons	Price per Lesson	Total Price
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Starter	10	€45	€450
Bronze	15	€45	€675
Silver	20	€43	€860
Gold	25	€42	€1,050
Platinum	30	€40	€1,200

Package prices are based on personalised one-to-one English lessons. Larger lesson packages benefit from reduced lesson rates and are recommended for learners seeking sustained long-term progress.

***Need a different learning plan?**

If you require a lesson package not shown above, please contact CW English. A personalised programme can be created to meet your learning goals and schedule.

Programme Design Deposit

Before your personalised Learning Programme is created, a **Programme Design Deposit of €100** is required.

The Programme Design Deposit covers the professional analysis and planning involved in:

- Reviewing your English Level Assessment.
- Analysing your Personal Learning Profile.
- Identifying your learning goals and training requirements.
- Designing your personalised Learning Programme.

If you choose to continue with your Learning Programme, the **€100 deposit will be deducted from your first lesson package payment.**

Once Programme Design has commenced, the deposit becomes **non-refundable**, as it covers the professional work completed on your behalf.

Your Payment Journey

Stage	Payment
Registration, English Level Assessment & Personal Learning Profile	Free
Programme Design Deposit	€100
Personalised Learning Programme Proposal	Included
Acceptance of Learning Programme	Payment for selected lesson package
Lessons Begin	✓

Payment Schedule

Your enrolment follows the steps below:

1. Complete your registration, English Level Assessment and Personal Learning Profile.
2. Receive your Individual Learning Agreement and Programme Design Deposit request.
3. Pay the Programme Design Deposit.
4. CW English designs your personalised Learning Programme.
5. Receive your Learning Programme Proposal.
6. Accept your personalised Learning Programme.
7. Pay for your selected lesson package before your Learning Programme begins.

Payment Methods

Payment may be made using one of the payment methods offered by CW English, including:

- Bank Transfer
- Debit or Credit Card
- Other approved payment methods

Invoices are issued electronically and should be paid by the due date stated on the invoice.

Lesson Rescheduling

If you are unable to attend a lesson, please provide **at least 24 hours' notice** wherever possible.

Lessons cancelled with sufficient notice will normally be rearranged at a mutually convenient time, subject to teacher availability.

Refunds

The Programme Design Deposit becomes **non-refundable once Programme Design has commenced**, as it covers the professional work involved in creating your personalised Learning Programme.

Refund requests relating to lesson packages will be considered in accordance with the **Individual Learning Agreement** and any applicable consumer rights.

Contact

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*For questions regarding pricing or payment arrangements, please contact CW English before accepting your Learning Programme.

